



Foundation Plant Services

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Strawberry Ordering Deadlines, Delivery Schedules and Allocation Policy

Ordering Deadlines & Delivery Schedules:

	<u>Ordering Deadline</u>	<u>Estimated Delivery</u>
Custom orders for Spring delivery:	July 15 th of <u>previous</u> year	May/June
Extra in-stock plants for Spring delivery:	February 15 th of current year	May/June
Plants for delivery outside of normal production schedule:	As needed	Estimate provided on a case-by-case basis

Allocation Policy:

All purchasers of UC-Patented strawberry cultivars must be UC Office of Technology Transfer-licensed propagators for the varieties requested. To [request licensing](#), contact Mr. Michael Carriere, UC Office of Technology Transfer, Oakland, California at: Phone (510) 587-6029; FAX (510) 587-6090; or Email at Michael.Carriere@ucop.edu. Licensing with OTT does not guarantee the availability of plants; FPS must still receive an order form and prepayment to begin preparing propagating material.

When demand exceeds supply, FPS strawberry materials are allocated among customers whose orders are received on or before the appropriate deadline. Priority is given to customers in the following order: nursery participants in the California Strawberry Registration and Certification Program; customers in California; customers outside California but within the U.S.; and foreign customers.